

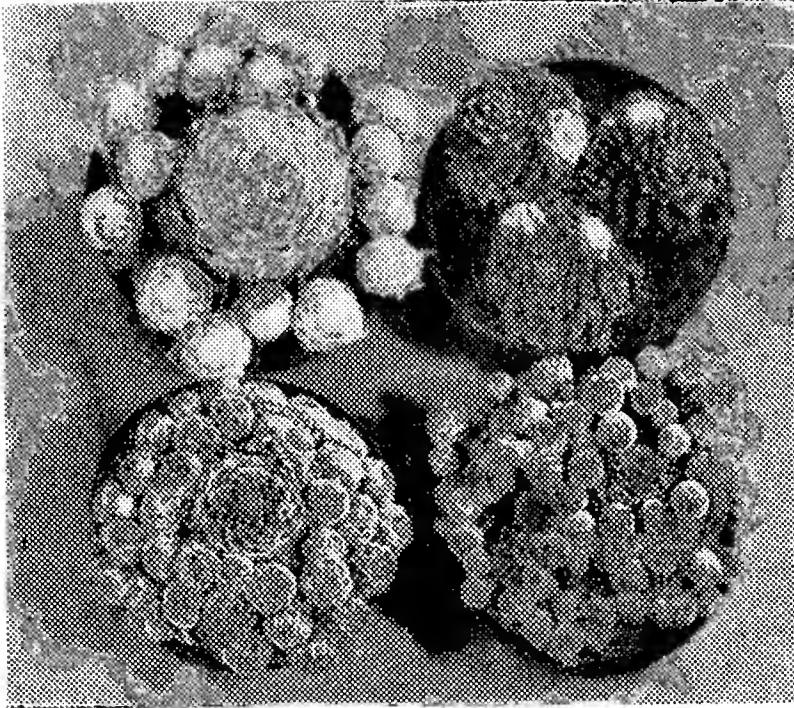
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62.67

Special offer of Sempervivum
c1937



SEMPERVIVUM
AS GROWN BY
SANFORD

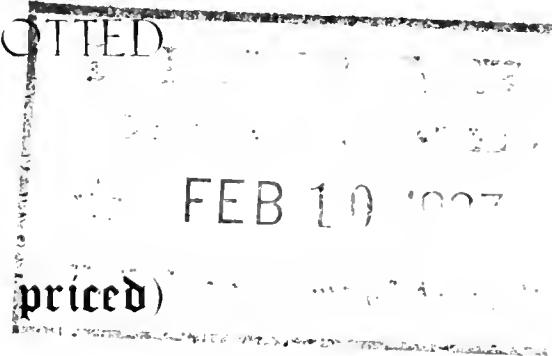


POTTED COMPACT CLUMPS

We offer **12** popular commercial species our
FINEST FIRST QUALITY POTTED
Plants in lots of **25** or more at

5 Cents Each

That's mighty reasonable! (~~sale~~ **priced**)
in fact for **2** to **3** yr. Potted stock.



LIST OF SPECIES

Arachnoideum: A.Laggeri: Fimbriatum: Rubicundum Hybridum:
Arenarium: Soboliferum: Blandum: Brauni: Glaucum: Juratense:
Pyrenaicum: Triste.

Marked (x) in descriptive list.

Order as few or as many of a variety as you like
But, Order ToDay. Don't Delay see for yourself
that we Sell the BEST.

YOU CAN PAY MORE BUT YOU CAN NOT GET
BETTER QUALITY

PROMPT
DEPENDABLE
SERVICE

The Sanford Nursery
Quality Sempervivums
CLYDE, O.

THE USEFUL **SEMPERVIVUMS**

There are many uses for the Sempervivum, many channels of outlet for the retail Florist Nurseryman and Designer of landscape work. They are so easily grown your customers are always successful with their culture. Used in formal areas in parks, and around architectural treatments where it is desired to produce interesting pattern effects, their ability to thrive under crowded conditions, their compact habit of growth, long life, interesting color and texture of foliage make them indispensable to perform these functions.

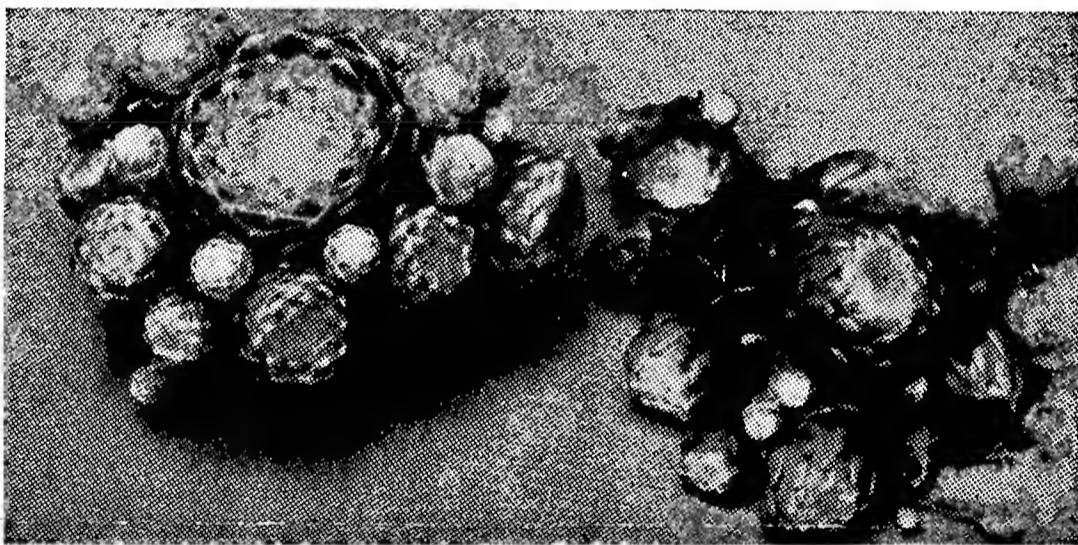
Strong color contrasting species are useful to produce a complete blanket of evergreen foliage in drifts and masses as ground cover in dry locations, embankments and rocky slopes. These small (often brilliant) flowering plants are by their natural growth useful in the limited soil pockets between stepping stones, between flagging on paved terraces and in the narrow crevices between rock garden work, dry walls and stone steps. They withstand extreme exposure to the sun and thrive in a light soil as well as on heavy clay that is well drained.

They are very useful for year round color mass effects or carpet bedding in vases, especially in rural cemetaries where little cultural attention can be given. The beautifully colored large species and hybrids make delightful pot plant specimens. All the smaller sorts are very good for miniatures and novelty pottery alone or combined with tender succulents.

CONSIDER THE DIFFERENCE

SANFORD'S
QUALITY
POTTED
CLUMPS

FIELD
GROWN
BROKEN
UP
CLUMPS



POTTED

Semps. are saleable at any time. No order taking, or come back in the spring or fall, they are available immediately Potted when your customer is on the ground and ready to buy, what greater insurance can you give (Can You Have) that the plant will live and thrive, and you have made a satisfied customer.

We have a descriptive list of a large collection of choice species and hybrids.

Let Sanford Be Your Prompt Dependable Source Of Supply